

ISLLC STANDARDS FOR SCHOOL LEADERS: STANDARD FOUR
Interstate School Leaders Licensure Consortium Standards for School Leaders

Standard 4: A school administrator is an educational leader who promotes the success of all students by **collaborating with families and community members, responding to diverse community interests and needs, and mobilizing community resources.**

Knowledge

The administrator has knowledge and understanding of:

- Emerging issues and trends that potentially impact the school community
- The conditions and dynamics of the diverse school community
- Community resources
- Community relations and marketing strategies and processes
- Successful models of school, family, business, community, government and higher education partnerships

Dispositions

The administrator believes in, values and is committed to:

- Schools operating as an integral part of the larger community
- Collaboration and communication with families
- Involvement of families and other stakeholders in school decision-making processes
- The proposition that diversity enriches the school
- Families as partners in the education of their children
- The proposition that families have the best interests of their children in mind
- Resources of the family and community needing to be brought to bear on the education of students
- An informed public

Performances

The administrator facilitates processes and engages in activities ensuring that:

- High visibility, active involvement and communication with the larger community is a priority
- Relationships with community leaders are identified and nurtured
- Information about family and community concerns, expectations and needs is used regularly
- There is outreach to different business, religious, political and service agencies and organizations
- Credence is given to individuals and groups whose values and opinions may conflict
- The school and community serve one another as resources
- Available community resources are secured to help the school solve problems and achieve goals
- Partnerships are established with area businesses, institutions of higher education and community groups to strengthen programs and support school goals
- Community youth family services are integrated with school programs
- Community stakeholders are treated equitably
- Diversity is recognized and valued
- Effective media relations are developed and maintained
- A comprehensive program of community relations is established
- Public resources and funds are used appropriately and wisely
- Community collaboration is modeled for staff
- Opportunities for staff to develop collaborative skills are provided