

**Elementary School Principals Association of Washington**  
**Board Meeting**  
**October 17-18**

MINUTES

Members Present: Sherry Adams, Deenie Berry, Paul Bodnar, Laura Bolt, Casey Bowers, Bruce Cannard, Shannon Criss, Dwight Cooper, Kelly Evans, Chuck Eychaner, Mark Goveia, Judy Holliday, Rex Larson, Katie Leid, Bob Leslie, Chiere Martyn, Jill Massa, Mike McCartin, Crystal McDonald, Brian Pickard, Reginald Reid, Jim Rudsit, EIDoris Turner, Kathi Weight, Bonnie Wong

Members Absent: Lisa Pacheco

AWSP Staff Present: Paula Quinn, Cris Sippel, Gary Kipp (partial), Jerry Bender (partial), Jennifer Fellingner (partial)

**Saturday, October 17**

Call to Order: ESPAW President, Jill Massa called the meeting to order.

Pledge: Rex Larson, president-elect lead the board in the Pledge of Allegiance.

Welcome: Jill Massa welcomed and introduced to the board three new regional directors:

- Bruce Cannard—Lake Wallula region
- Casey Bowers—Snohomish region
- Chuck Eychaner—Pierce Region. Chuck will be filling in for Mike McCartin at the January meeting but will not be taking this post until Mike’s term ends, in May.

Agenda Review: Jill reviewed the agenda with the board.

Minutes: Board reviewed the June 2009 meeting minutes  
**ACTION ITEM- Motion to approve minutes, seconded by Rex Larson. Board moved to adopt.**

NDP Report: Past President, Jim Rudsit discussed the National Distinguished Principal timeline and process as well as the responsibilities of the regional directors with the board. Application screening teams were created:

- a. Westside Team: Laura Bolt, Bonnie Wong Mark Goveia and Karen Reid
- b. Eastside Team: Katie Leid, Crystal McDonald. Sherry Adams will recruit one more person.

NAESP Report: **NAESP Convention**—NAESP Rep., Dwight Cooper led a discussion on the national convention. The board made a motion last year (Oct. 2008) on availability of stipend for attendees: if a regional director was eligible for the stipend but could not use it, they would be the first to receive the funds in 2009. This motion was discussed at this meeting and the executive committee decided that after 2009, the distribution of the funds would follow the bylaws: second year regional directors will be eligible for the stipend to attend the national convention BUT if they could not attend, the funds would not be available to them for the following year. Use it or lose it.

- Board members who did not use the stipend last year but will qualify for them this year are: Kathi Weight, Karen Reid, Laura Bolt, Mark Goveia, Mike McCartin and Bonnie Wong.
- Board members that qualify for the stipend this year are: Paul Bodnar, Chiere Martyn, Deenie Berry, Bob Leslie and EIDoris Turner.

Dwight asked the board to notify him if they know of anyone that is going as a delegate, the need volunteers for the booth.

**National Leaders Conference**—2009 was the last year that NASSP participated in the National Leaders Conference with NAESP. Some states are not happy about that and NASSP is looking at attending the Federal Relations convention to make those connections on the federal level.

**Zone IX**—Meeting to be held June 30-July3, 2010 in Spokane—Washington state is second to

largest elementary group in nation. If we can encourage all elementary principals to vote on issues in Zone IX, Washington could carry the nation.

AWSP Report: Karen Reid reported excellent membership numbers for ESPAW! Only 37 non-members throughout the state!

- Goal 1—Advocacy: AWSP is the leading voice on education for the state of Washington. Your membership in PAC is an important way to carry this voice.
- Goal 4—Cultural Competence: AWSP's Diversity Task Force provides understanding on how to work best to educate, advocate and bring change. They are currently producing a pamphlet on gang violence to distribute to schools. Check the AWSP Web site for more resources to help with this issue.

The Executive Committee recommended that one person from the Diversity Task Force become an adjunct member of the ESPAW Board. Board will look at roster of the Task Force and seek recommendations.

**ACTION ITEM—Eldoris Turner motioned to approve recommendation; Katie Leid seconded. Board moved to adopt.**

Principals

Conference: Sherry Adams discussed the 2009 Principals' Conference: Attendance was down a bit but ESPAW had the most attendees. Marcia Boyd discussed the upcoming 2010 Principals' Conference in Bellevue, dates to follow.

AWSP Office

Report : Gary Kipp discussed several topics with the board:

- a. Annual membership comparison (2006- present): This year is the first time there has been a drop in active membership. Why? Reduction of administrative positions within the state: lost between 50-60 positions. AP positions were closed, some principal positions were combined with superintendent positions. Gary also discussed the AWSP publication, The Principal and the Management Team, which is available to all members.
- b. Teacher Strikes and the proper response from principals and superintendents.
- c. Collective Bargaining Agreements—RIF Language
- d. Principal evaluations and the role of the association in preparing the State for Race to the Top.
- e. Collaborating with Gov. Gregoire to complete Race to the Top application.

Communications

Report: Jennifer Fellingner discussed several communication projects:

- a. 3-2-1 surveys are available to members through the e-newsletter and Principal News.
- b. Principal News—if you are interested in submitting an article or reviewing a book for an issue of Principal News, or if you have any ideas on stories we can place on our Web site, please contact Jennifer.
- c. Legislative Report—Sen. Rosemary McAuliffe and Sen. Eric Oemig visited with the ESPAW board and discussed ESHB 2261. The two senators also took questions and comments from the board.

Election Update: Rex Larson discussed the upcoming timeline on the board elections. Both candidates, Katie Leid (president-elect) and Laura Bolt (vice president) are running unopposed. Ballot by Zoomerang will be sent out the week of Oct. 26. Polls close Nov.6 at 4:00pm.

Board Meeting Recessed at 4:51p reconvened at 8:00 a.m., Oct 18.

**Sunday Oct. 18, 2009**

SD Strike: Bonnie Wong shared her experiences of the Kent SD teachers strike.

OSPI Report: Reginald Reid discussed assessment changes and suggested any questions that were still unanswered be directed to: [joe.wilhoft@k12.wa.us](mailto:joe.wilhoft@k12.wa.us). The board discussed their frustration with the letter they must send to parents if the school does not meet AYP. Because this is a form letter, there are many factors that the principals cannot address in this letter. If they could

customize the letter for their specific situation, this would eliminate confusion and frustration experienced by the parents of the students. Reginald stated that the principals can customize the letter BUT **the seven federal points contained within the original letter must remain**. He also stated that he is open to improvements to this letter and to send any suggestions you may have to him via email.

Financial Report: Brian reviewed the 2008/09 annual budget and the proposed 2009/10 budget. ESPAW is in excellent shape, 98% membership among elementary principals. Line 14 reflects a loss in investments; Line 18 shows the conference revenue we made last year. This year the budget is set low as we hope to come out in the black. Proposed budget is about \$30,000 less in reserves, but we are still in good shape. Line 101 holds \$10,000 budget for the Zone IX meeting to be held in Spokane, WA. These funds will be used only if donations don't come in for gifts and such.

**ACTION ITEM: Sherry Adams put forth a motion to adopt, Marcia Boyd seconded. Board adopted the 09/10 budget. This budget can be amended at any time.**

Professional Development: Paula Quinn led a training on teacher evaluation.

Regional Director Report: Regional contact with legislators. The regional directors were asked what, if any, contact has your region had with state legislators. Many had invited representatives to their schools and/or worked with Jerry Bender to schedule group meetings with their legislators. Those who did not have the opportunity to make these connections will be working toward building those relationships with their legislators. Jerry offered assistance to make these connections.

Resource Committee Report: Lynn Jorgenson joined the meeting to update the board on the directions of the resource committee. Jennifer Fellingner had joined the committee to brainstorm on what the new resources web site will look like. The committee will continue to focus on Math. They want to get better connected with the Summer Conference so they can reach out to other principals. There is mutual interest between Resource Committee members and Regional Directors to become more connected.

Book share: Karen Reid: My life in France, Julia Childs, ISBN: 0307474852  
Kathi Weight: The Element: How Finding Your Passion Changes Everything, Ken Robinson, Lou Aronica, ISBN: 0670020478  
Chuck Eychaner: Beyond the Bake Sale: The Essential Guide to Family/School Partnerships, Anne Henderson, Vivian Johnson, Karen Mapp, Don Davies, ISBN: 1565848888  
Mike McCartin: Results Now: How we can achieve unprecedented Improvements in Teaching and Learning, Mike Schmoker, ISBN: 1416603581  
Katie Leid: Discipline with Dignity, Richard Curwin, Allan Mendler, ISBN: 087120357X  
EIDoris Turner: Wings of Change, Franklin Hill, Aries Cheung, 093569918X  
Bruce Cannard: Uncomfortable Neighbors: Cultural Collisions between Mexicans and Americans, Jim Tiffany, ISBN: 0972893202  
See Poverty, be a Difference, Donna Beegle, ISBN: 1934085014  
Paul Bodnar: Outliers: The Story of Success, Malcolm Gladwell, ISBN: 0316017922  
Trust Matters: Leadership for Successful Schools, Megan Tschannen-Moran, ISBN: 078797434X  
Paula Quinn: The Help, Kathryn Stockett, ISBN: 0399155341  
Bob Leslie: Pyramid Response to Intervention: RTI, Professional Learning Communities, and How to Respond When Kids Don't Learn, Austin Buffum, Mike Mattos, Chris Weber, ISBN: 1934009334  
[www.touchstoneconnection.org](http://www.touchstoneconnection.org)

Crystal McDonald: Writing Essentials: Raising Expectations and Results While Simplifying Teaching, Regie Routman, ISBN: 0325006016

Casey Bowers: Community: The Structure of Belonging, Peter Block, ISBN: 1605092770

Shannon Criss: Teaching with Intention, Debbie Miller, ISBN: 1571103872

How full is your bucket? For Kids, Tom Rath, Mary Rackmeyer, Maurine Maning, ISBN: 1595620273, [Bucketfillers101.com](http://Bucketfillers101.com),

Kelly Evans: Instructional Rounds in Education: A Network Approach to Improving Teaching and Learning, Elizabeth A City, Richard F. Elmore, Sarah E. Fiarman, Lee Teitel, ISBN: 1934742163

Deenie Berry: Improving Student Learning One Principal at a Time, Jane E. Pollock, Sharon M. Ford, ISBN: 1416607684

Sherry Adams: School Leadership that Works: From Research to Results, Robert J Marzano, Timothy Waters, Brian McNulty, ISBN: 1416602275

Rex Larson: The Energy Bus: 10 rules to Fuel Your Life, Work and Team with Positive Energy, John Gordon, ISBN: 0470100281

Jill Massa: Worksheets don't grow Dendrites: 20 Instructional Strategies that Engage the Brain, Marcia Tate, ISBN: 0761938818

Jim Rudsit: The CAFÉ Book: Engaging All Students in Daily Literary Assessment and Instruction, Gail Boushey, Joan Moser, ISBN: 1571107282

Officers Report: Jill Massa, president, discussed the importance of making connections with your district's legislators.

Rex Larson, president-elect, reminded the board about the Zone IX conference in Spokane. Looking for donations to put in to goodie bags, regional gifts.

Jim Rudsit, past president, challenged everyone to look at their own level of leadership. Get in involved with your association.

Meeting adjourned