

# LAUNCHING PRINCIPAL LEADERSHIP

Directed by: **Paula Quinn**, Director of Professional Development, Association of Washington School Principals

Facilitated by: **Carol Whitehead**, Director, Washington State Leadership Academy

## Registration Options and Reduced Pricing Package

New this year, the **Launching Principal Leadership** series brings new and newly assigned principals and assistant principals four opportunities to maximize their leadership during the first year. Attendees will hear from practicing principals, university professors and other educational experts in each of four workshops.

Each workshop is based on one of four stages during a principal's or assistant principal's first year. AWSP is offering a limited-time opportunity to pre-purchase the two remaining workshop stages at a highly discounted rate.

**Add-on: Bring your district mentor** to a single workshop for an additional \$150 (both days included) or to the two remaining workshops for \$200.

### OPTION A: Workshops purchased "a la carte"

July 25-26, 2011, Tumwater | Stage 1

#### Maximizing Your Leadership in the First Eight Weeks

- Establishing key relationships: save, inspire, faculty, staff, students and parents
- Launching a new instructional focus: getting into classrooms, assessing strengths
- Having crucial conversations: first meetings

**\$375**

+\$150/district mentor

October 4-5, 2011, Everett | Stage 2

#### Instructional Leadership for Success

- Observation and documentation of staff
- Staff meetings with an instructional focus
- Dealing with difficult people
- Communicating with your supervisor
- Time management/Where's my prep period?

**\$375**

+\$150/district mentor

March 13-14, 2012, Bothell | Stage 3

#### Finishing the Year Strong

- Having difficult conversations and living to talk about it
- Sharing evidence/data with colleagues and supervisors
- Working with staff on a plan of improvement
- Hiring staff

**\$375**

+\$150/district mentor

June 23-24, 2012, Spokane | Stage 4

#### Setting Yourself Up for Success in Year Two

- Setting the stage for better work within leadership teams in year two
- Staffing decisions that can make or break your leadership
- Cultivating allies: Parents as partners
- Business partnerships and sponsors

**\$375**

+\$150/district mentor

### OPTION B: Pre-purchased workshop package

## TWO REMAINING STAGES

July 25-26, 2011 | Stage 1

Maximizing Your Leadership in the First Eight Weeks

October 4-5, 2011 | Stage 2

Instructional Leadership for Success

March 13-14, 2012 | Stage 3

Finishing the Year Strong

June 23-24, 2012 | Stage 4

Setting Yourself Up for Success in Year Two

**\$ 600** (savings of \$150)

Plus, **bring your district mentor** to both remaining stages for an additional **\$200 (savings of \$100)**.

*Two-stage package must be pre-purchased by March 14, 2012.*

OR

### Interested in individual coaching?

Coaching for principals is available through AWSP. Contact **Don Rash** at don@awsp.org or 800.562.6100.

### Registration

To take advantage of the two-stage **Launching Principal Leadership** package, register using the form on reverse, or go to **www.awsp.org/workshops**. Individual workshop registration can also be purchased on the AWSP website.

**Questions?** Call the AWSP office at 800.562.6100.



# REGISTRATION: LAUNCHING PRINCIPAL LEADERSHIP SERIES

## TWO REGISTRATION OPTIONS (CHECK ONE):

**Two Remaining Stages Workshop Package (BEST VALUE)**

Stage 3 | March 13-14, 2012, Bothell | *Finishing the Year Strong*

Stage 4 | June 23-24, 2012, Spokane | *Setting Yourself Up for Success in Year Two*

**\$600 (A \$150 savings)/+\$200/district mentor for the two remaining stages (optional)**

**Stage 3 Only**

Stage 3 | March 13-14, 2012, Bothell  
*Finishing the Year Strong*

**\$375/+\$150/ district mentor (optional)**

## REGISTRANT INFORMATION

### Position Status:

New Principal  New Assistant Principal  New Dean of Students  Other

### School Level:

Elementary  Middle  High School  Alternative  Other

First name \_\_\_\_\_

Last name \_\_\_\_\_

District \_\_\_\_\_

School \_\_\_\_\_

Summer phone \_\_\_\_\_ School phone \_\_\_\_\_

Fax \_\_\_\_\_ E-mail\* \_\_\_\_\_

(\*E-mail address is needed for registration confirmation)

Any dietary restrictions? \_\_\_\_\_

## PAYMENT INFORMATION

**Two Remaining Stages Workshop Package – \$600 (BEST VALUE)**

Bringing my district mentor to the two remaining stages for an **additional \$200**.

**Stage 3 Only (Finishing the Year Strong) – \$375**

Bringing my district mentor to Stage 3 only for an **additional \$150**.

Check (Payable to AWSP)  Purchase Order (Must be attached)

Credit Card (Visa, Mastercard, AMEX)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Personal Card  School Card  District Card

Name on Card \_\_\_\_\_

Address \_\_\_\_\_

City/State/ZIP \_\_\_\_\_

Signature \_\_\_\_\_

## STAGE 3 DETAILS:

**DATES:** Tuesday, March 13, 2012  
Wednesday, March 14, 2012

**LOCATION:** Hilton Garden Inn Seattle/Bothell  
22600 Bothell-Everett Highway  
Bothell, WA 98021

Hotel: 425.486.0400  
Toll-free: 1.877.STAY-HGI  
www.seattlebothell.hgi.com

### TOPICS COVERED:

- Having difficult conversations and living to talk about it
- Sharing evidence/data with colleagues and supervisors
- Working with staff on a plan of improvement
- Hiring staff

**INCLUDED:** Registration includes clock hours, materials, breakfast on day two, and lunch on both days.

## THREE EASY WAYS TO REGISTER

1. **Online** - [www.awsp.org/workshops](http://www.awsp.org/workshops) (member log-in required).
2. **By fax** - 360.357.7966.
3. **By mail** - Mail to **AWSP:**  
1021 8th Ave SE, Olympia, WA 98501.

**QUESTIONS?** Call AWSP at 800.562.6100.

**REFUND POLICY:** Full refund requests must be received in writing at the AWSP office by 4:30 p.m. 20 business days prior to the first day of the workshop. Refund requests received in writing between 19 and 10 business days prior to the first day of the workshop will be granted at 50% of the registration fee. There are no refunds for no-shows or cancellations received within 10 business days of the first day of the workshop.