



# The Assembly Guidebook

A Publication of Washington Student Leadership  
A Program of the Association of Washington School Principals

**A**ssemblies are an exciting and unifying aspect of school life and student activities. They enhance school spirit and create opportunities for interaction between students and staff. They're also good vehicles for celebrations, recognition, motivation and education about important issues facing students.

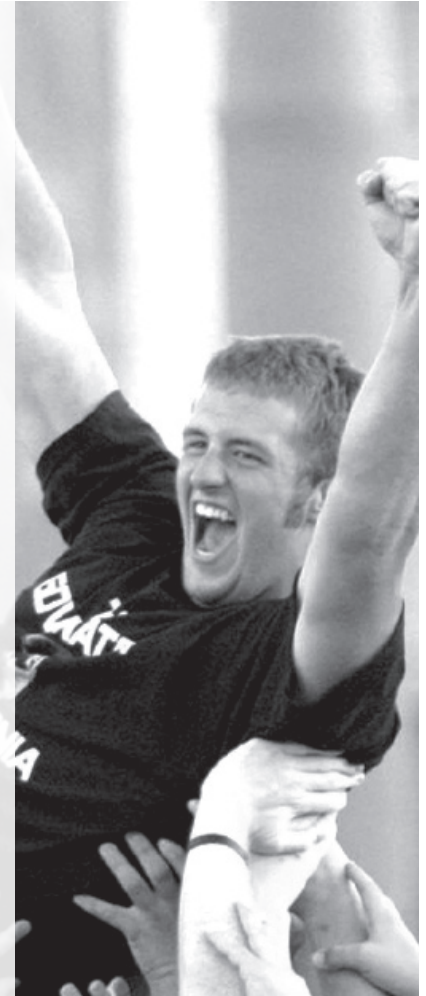
But how do you design a successful assembly? Which techniques work best?

That's the idea behind *The Assembly Guidebook*. Created by Washington Student Leadership, one of the country's longest-running and widely-recognized student leadership programs, *The Assembly Guidebook* is packed with ideas for advisers and students charged with coordinating schoolwide presentations. Inside this quick and easy-to-read manual, you'll find:

- Tips on how to "M.A.P." your assembly (Message, Atmosphere, Preparation)
- An assembly checklist and planning form
- Suggestions for organizing and making decisions
- Ideas for using humor with the "humor triangle"
- Performance techniques
- Important flag etiquette
- Tools for evaluating projects
- Ideas for holiday assemblies and observances
- And much, much more!

*The Assembly Guidebook* also includes helpful assembly planning and agenda worksheets, as well as an extensive list of assembly resources.

Take a copy home to your school today!



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