

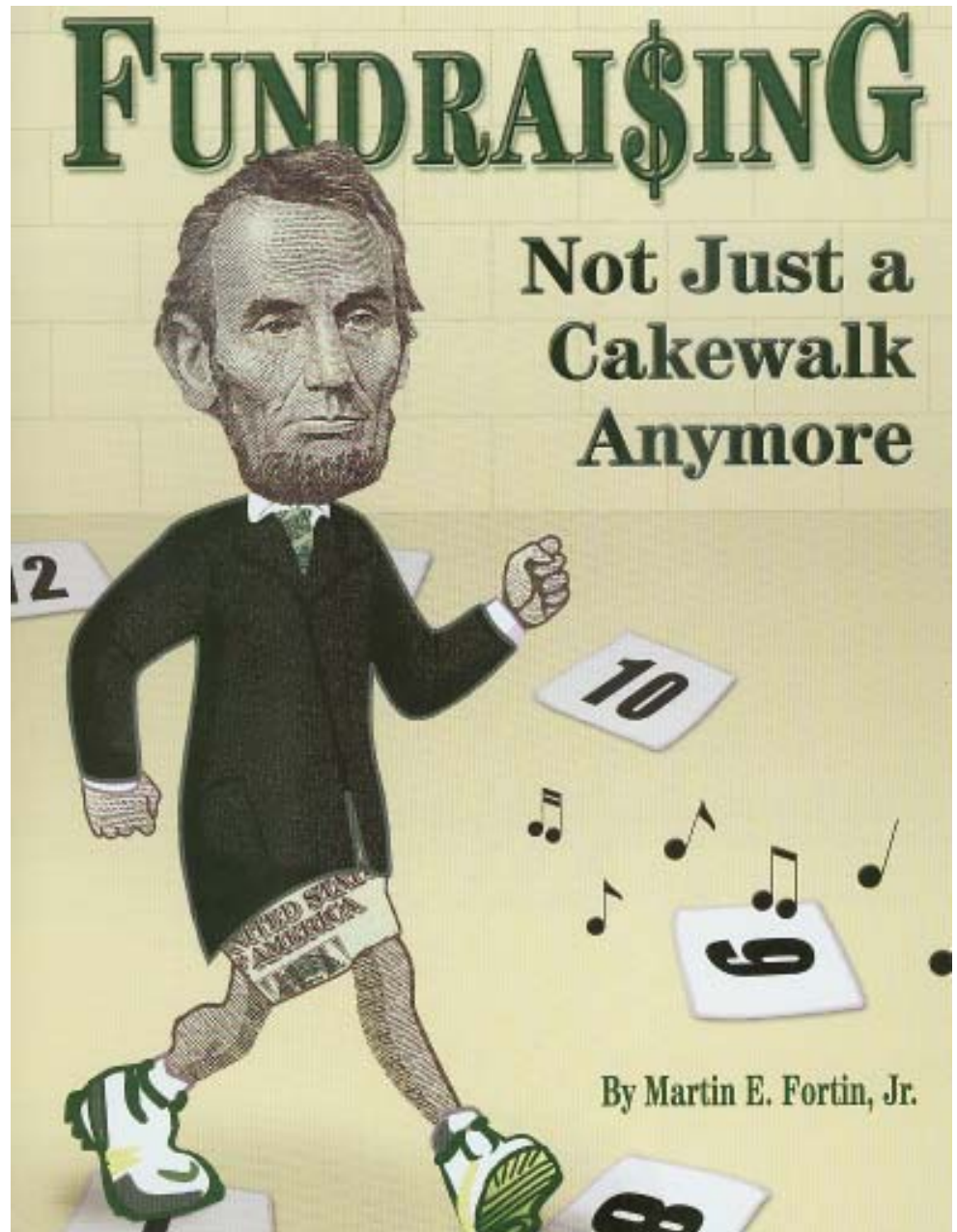
“Fundraising: Not A Cakewalk Anymore”

by Martin E. Fortin, Jr.

“Following the steps in this book will help turn your fundraising effort into a leadership experience that supports the goals of your organization.”

Lyn Fiscus,
Leadership for Student Activities

- ◆ Takes you step-by-step through every phase of organizing and carrying out a successful fundraiser.
- ◆ Chapters cover knowing the laws of your state, planning and organizing the fundraiser, selecting a vendor, building the sales force, kicking off the sale, managing the money, completing the sale, conducting an evaluation and more.
- ◆ Appendices include a glossary of financial terms, an analytic rubric for managing student council funds, and a popular learning activity: Budget Monopoly.



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