



AWSP Business Sponsors

Business **sponsorships** purchase a specific package of benefits that serve to get your brand out in front of principals. Sponsors benefit from the exposure, and AWSP and its programs benefit from the financial support.

Sponsor Package	What's Included	Price
AWSP Sponsor	<ul style="list-style-type: none"> • An exhibitor booth at the annual AWSP/WASA Summer Conference • Half-page ads in 3 issues of Washington Principal magazine • Principal Matters e-newsletter sponsorship (2 issues) • AWSP News video highlight (2 issues) • Social media posts and mentions throughout the year • Linked logo/description on our website • Receive AWSP communications throughout the year 	\$5,000
Component Sponsor	<ul style="list-style-type: none"> • Sponsor an AWSP component meeting (elementary, middle or high school) and address influential board members • Linked logo/description on our website • Receive AWSP communications throughout the year 	\$2,000
Student Leadership Sponsor	<ul style="list-style-type: none"> • Sponsor two issues of AWSP's In the Loop e-newsletter • Sponsor a Student Leadership workshop or event • Receive AWSP communications throughout the year 	\$2,000
SUPER Sponsor	<i>Be a super-sponsor and sponsor everything above!</i>	\$8,000

Sign up to be a sponsor of one or more programs today!



AWSP Business Partners

Business **partnerships** operate independent of contribution amount or benefits. Partners share AWSP's vision of supporting principals as the second greatest influence on student achievement.

Partnerships may include **in-kind arrangements, program grants, ongoing professional development funds, open-ended funding, and anything in between.** Partner contributions will not be allocated specifically, but to the mission of the organization as a whole.

Partnership benefits are open-ended and developed on a partner-by-partner basis. There are opportunities for partners to participate in advertising, article-writing, AWSP-produced videos, professional learning, board meetings and more. Contact us today to discuss how your company or organization's vision aligns with AWSP's.

Below are several examples of business who are partnering with us through a shared vision. Will your business be one of them?



Want to Learn More?

Contact Caroline Brumfield at caroline@awsp.org or 800.562.6100 for additional details or to schedule a meeting with our executive director, Dr. Scott Seaman.

