Meet Jack Arend

Pause for a second and think about the nicest, most positive person you have ever met. Chances are that if you’ve met Jack Arend, you might be thinking about him.

Jack is AWSP’s newest associate director. He has served in education since 1989 as an elementary, middle, and high school music teacher. He began his building leadership career in the fall of 2006 as the principal of Peter G. Schmidt Elementary in the Tumwater School District. After 11 years in the principalship, he served two years at the central office, overseeing multiple content areas and mentoring first-year teachers.

Jack’s responsibilities include professional learning, mentor support, and framework and evaluation support. He is also the leading force behind this year’s AWSP Leadership Framework refresh!

Jack is also the lead this year on the AWSP/NASA Summer Conference. He has great vision for Focus, Clarity & Insight for educational leaders this year.

Best of all, Jack has an amazing singing voice!

Jack and his wife, Brenda, are both graduates of Washington State University. Jack received his master’s degree from Western Washington University and his administrative credentials from Seattle Pacific University.

Jack and Brenda enjoy living in the Olympia area and love spending time with their three children, Amanda, Emily, and Thomas.

Send Jack an email at jack@awsp.org.

Did You Know?

Created by the Washington State Legislature in 1969, each of the nine Educational Service Districts (ESDs) help 295 school districts in 39 counties provide essential local services by pooling resources and networking to support all 1,149,011 students statewide. In Washington state, ESDs also provide intermediary services between OSPI and local school districts, and to help OSPI implement legislatively-supported education initiatives.

<table>
<thead>
<tr>
<th>Educational Service District</th>
<th>Counties</th>
<th>School Districts</th>
<th>Schools*</th>
<th>Principals</th>
<th>Assistant Principals</th>
<th>Students*</th>
<th>AWSP Grade Level Committee Representation</th>
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<td>NorthEast Washington ESD 101</td>
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<td>279</td>
<td>199</td>
<td>174,564</td>
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</table>

*Variance in school and student totals is for Charter and Tribal schools without ESD designation.

Citation: OSPI School Apportionment, Enrollment, and Fiscal Reports for 2019-20

APPY HOUR

Hit Em Up

Hit Em Up is an app that lets leaders text fast and personally. People use Hit Em Up for appointment reminders, personal motivational texts, event invitations, holidays and birthdays, relationship-building, and more. Features include:

• **Personalized 1:1 Texts**
  Show you care about every recipient by customizing each message with contact specific tags like First and Last Name.

• **Smart Groups**
  Create groups from your contacts to distribute your texts to just the right people.

• **Photo Attachments**
  Attach photos to your iMessage and SMS messages quickly and easily.

• **Templates**
  Save and reuse text messages you need frequently.

Users can start off with a free seven day trial (no credit card or commitment of any kind required). Then, pricing differs depending how long you’d like the service going as low as $2.50/mo or $29.99/yr when you buy the year subscription. (This is an introductory offer.)

Here’s what Kelley Boyd, principal at Coulee City Elementary, had to say about the app:

“I use the app Hit Em Up to send group texts without actually putting them into a group message that so many people reply to and annoy others. You can even personalize the texts you send with names. It’s not totally perfect, but my staff seem to appreciate it!”

Thank you Kelley for the suggestion!

Visit [www.hitemupapp.com](http://www.hitemupapp.com) to learn more.