

AWSP and The Leadership Innovations Team present

# EXTRAORDINARY LEADERSHIP Institutes

**ATTENTION: Registration closes four weeks before the workshop so that the 360-degree survey can be generated for participants.**

Are you doing the *right* things to raise student achievement? What difference would it make if you knew what to focus on? What difference would it make to you both personally and professionally?

Over **1,300 education leaders** in four states have now completed the Extraordinary Leader workshop. Every one of them stated “yes” when asked if they would recommend this workshop to a colleague!

## ● BUILD ON YOUR STRENGTHS!

*The Extraordinary Leaders Institute* provides key tools and insights essential to taking leadership from good to great. Based on the best-selling book, *The Extraordinary Leader*, by Drs. Jack Zenger and Joe Folkman, the program draws on 20 years of research and data and has been field tested on over 25,000 leaders in industry and government. Over the course of this two-day institute, participants will engage in a new approach to leadership development based on the belief that good leaders can become extraordinary by building on existing strengths and identifying potential areas of improvement.

## ● SET THE EXAMPLE

Model to your staff the process of obtaining feedback in order to learn and improve. *The Extraordinary Leaders Institute* utilizes a revolutionary 360-degree feedback tool to provide participants with real data, both quantitative and qualitative, about their current leadership competency levels from those who know the leaders best—the people that work directly for and with them. When measured over time, participants experience significant improvements in 360-degree feedback scores.

## ● THE ROAD TO EXTRAORDINARY LEADERSHIP

- Utilize 360-degree feedback to identify key strengths and areas for improvement.
- Discover ways to imbed leadership development into your daily activities.
- Learn about key leadership behaviors that separate the most successful leaders from the rest.
- Gain understanding about how successful leadership creates significant and sustainable impact within the educational setting.
- Create an action plan to focus on building your strengths as a leader.
- Collaborate with others in your field to discuss tools for leadership improvement and strategies for application.

## SIGN UP!

Turn the page for the registration form and to read what other principals are saying about the Institute. Learn more at [www.leadershipinnovationsteam.com](http://www.leadershipinnovationsteam.com).

***“It is not enough to do your best; you must know what to do, and THEN do your best.” - W. Edward Deming***

2011-12  
EXTRAORDINARY  
LEADERSHIP INSTITUTE

OLYMPIA  
MAY 3-4, 2012  
AWSP OFFICE  
1021 8TH AVE. SE  
OLYMPIA, WA 98501

(REGISTRATION CUT-OFF:  
4:30 P.M., APRIL 3, 2012)



Leadership  
**Innovations**  
Team



# EXTRAORDINARY LEADERSHIP Institutes Registration Form



**Leadership  
Innovations  
Team**

**ATTENTION:** Due to the unique preparation of this workshop, AWSP cannot accept any registrations after the cut-off dates (four weeks before the workshop).\*

## Program Details

### Fees

Cost per registrant: \$795.00

Fee includes clock hours, materials and lunches.

### Time

8:30 a.m. - 3:00 p.m., both days, all workshops.

## Date and Location

**May 3-4, 2012**

AWSP Office  
1021 8th Ave. SE  
Olympia, WA 98501  
800.562.6100

**Registration Cut-off:**

**4:30 p.m., April 3, 2012**

## Testimonials

Read what these principals had to say in unsolicited comments sent after they had implemented the training:

"I wanted to let you know how valuable the training has been for me. This has been an incredibly challenging year with issues facing my high school that I have never had to deal with before. The training—the focus I made on relationships, integrity and listening—has been a bedrock for me to travel through this year's challenges. If you every wonder if the program works I am here to tell you that it has allowed me to keep my career solidly on track and even advance because of the tools that I have to move through challenges." - *High School Principal*

"I've had a great year! I give credit to our Extraordinary Leader training. It's made a big difference in my life and style." - *Lois Menard, Yakima SD*

\* **PLEASE NOTE:** At least 15 people must register for an institute by the registration cut-off date in order for that institute to take place. A refund (or a credit towards another institute) will be issued if the institute must be cancelled for this reason.

## Registrant Information

First name \_\_\_\_\_

Last name \_\_\_\_\_

District \_\_\_\_\_

School \_\_\_\_\_

Contact Business Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Please list any dietary restrictions \_\_\_\_\_

Workshop date and location: \_\_\_\_\_

## Payment Information

Check (payable to AWSP) Check amount: \_\_\_\_\_

Purchase order (must be submitted with registration form)

Credit card (Visa, MasterCard, American Express)

District card  School card  Personal card

16 digit card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Name on card \_\_\_\_\_

Address \_\_\_\_\_

City/state/zip \_\_\_\_\_

Signature \_\_\_\_\_

## Three Easy Ways to Register

1. **Online** - Enroll via AWSP's website: [www.awsp.org](http://www.awsp.org) (member login required)
2. **By fax** - Complete the registration form and fax to: 360.357.7966
3. **By mail** - Complete the registration form and mail to:

**AWSP**  
1021 8th Ave SE  
Olympia, WA 98501

**CANCELLATION POLICY:** You will receive a full refund for cancellations made up to four weeks before the workshop date. **NO REFUND** will be issued for cancellations made later than four weeks before the workshop date; however, registration fees may be transferred to another AWSP Extraordinary Leadership Institute during the school year. ☆